

# 国际经济与贸易国际学生人才培养方案

## (全英文班)

### **Bachelor's Program Curriculum for International Students in International Economics and Trade (Full-English Program)**

#### 一、专业基本信息

专业名称：国际经济与贸易

学科门类：经济学

专业代码：020401

#### Basic Information

Program Name: International Economics and Trade

Subject Category: Economics

Major Code: 020401

#### 二、培养目标

本专业以新文科为引领，坚持国际经济理论与国际贸易实务并重，突出农业开放合作特色，培养德智体美劳全面发展，掌握经济学和国际贸易基本理论，熟悉世贸组织和国际贸易规则下各国的发展和经贸政策，具备良好的沟通、协调、创新和创业能力，具有全球视野、法律意识、合作精神和创新思维，能够满足国际经贸工作与研究要求的高素质复合型人才。

学生应熟悉中国国情，掌握一定程度的中文沟通能力。应了解中国政治制度和外交政策，理解中国社会主流价值观和公共道德观念，形成良好的法治观念和道德意识。应具备跨文化交流能力，能够在不同民族、社会和国家之间的相互尊重、理解和团结中发挥作用。应具备一定的参与国际交流与合作的能力，能够具备优秀的素质结构、能

力结构和知识结构。

### Program Objectives

This major is guided by the new liberal arts education concept, emphasizes international economic theory and international trade practice, and highlights the characteristics of agricultural opening and cooperation. This major cultivates the high qualified compound talents, who should master the basic theories of economics and international trade; should be familiar with the development and trade policies of different countries under WTO rules; should have good abilities of communication, coordination, innovation and entrepreneurship after graduation, and can be adapted to the economic globalization; should be able to meet the linguistic requirements of work and research, and should be with global vision, legal consciousness, cooperative spirit and innovative thinking.

International students should be familiar with China's national situation, master a certain degree of Chinese communication skills, should understand China's political system and foreign policy, understand China's social mainstream values and public morality, form a good sense of rule of law and moral consciousness, should have the ability of cross-cultural communication and be able to play a role in mutual respect, understanding and unity among different nationalities, societies and countries, should be able to participate in international exchanges and cooperation or work in international organizations; and should have good quality structure, ability structure and knowledge structure.

### 三、 毕业要求

(1) 知华友华。了解中国国情和社会，理解中国社会主流价值观和公共道德观念，遵纪守法，诚信为人，做中外文化交流的友好使者。

(2) 掌握经济学、国际经济学等学科门类的基本理论、分析方法，具有扎实的经济学理论基础和专业知识。

(3) 掌握商务经营活动中的操作技巧以及在经贸类企业、跨国公司和政府部门从事国际贸易、国际投资、跨国经营与管理的基本技能。

(4) 熟悉国际通行的贸易规则和管理，了解国际经济与贸易的理论前沿以及主要国家和地区经济贸易政策和法规的最新动态。

(5) 具备获取知识的能力。养成良好的自学习惯，学会利用现代科技与信息等高效的渠道和途径获取新知识，具备自我学习知识、自我消化知识、自我更新知识的能力。

(6) 具有较好的语言表达、全球视野和跨文化交流的能力。熟练阅读国际贸易规则和交易文本，了解“一带一路”国家和主要贸易伙伴国政治经济与文化风俗等。熟练掌握 1 门外语，具备一定的汉语水平。

(7) 具备创新思维的能力。养成独立思考、创新思维的习惯，和具备进取意识和探索精神，拥有良好的创新能力、创业能力和科学研究能力。

(8) 具有终身学习意识和自我管理、自主学习能力，能够通过不断学习，适应社会和个人可持续发展。

(9) 毕业时中文能力须达到汉语水平考试（HSK）四级水平。

(10) 鼓励国际学生使用中文撰写论文。使用英语作为授课语言的专业，论文可以使用英语撰写，论文题目和论文摘要应为中英双语。

## Graduation Requirements

1. Knowing the situation and society of China, being friendly with China. Understanding the mainstream values and public ethics of Chinese society, observe law and discipline, being a friendly envoy for cultural exchanges between China and foreign countries.
2. Mastering the basic theories and analytical methods of economics, international economics and other disciplines, having solid theoretical basis and professional knowledge of economics.
3. Mastering the operation skills in business management and the basic skills of international trade, international investment, transnational operation and management in economic and trade enterprises, transnational corporations and government departments.
4. To be familiar with the international trade rules and management, to understand the theoretical frontier of international economics and trade, and

the latest trends of the economics and trade policies and regulations of major countries and regions.

5. Having the ability to acquire knowledge. Developing good habit of self-study, learning to use modern technology and information and other efficient channels and ways to obtain new knowledge, having the ability to learn knowledge, self-digest knowledge and update knowledge.
6. Having the ability of good language expression, global vision and cross-cultural communication skills. Proficient in reading international trade rules and transaction texts; Understanding the political, economic and cultural customs of the “one belt one road” countries and the main trading partner countries. Master a foreign language and have a certain level of Chinese.
7. Having innovative thinking ability. Cultivating the habit of independent thinking and innovative thinking, having the enterprising consciousness and exploration spirit, having good innovation ability, entrepreneurship ability and scientific research ability.
8. Having lifelong learning consciousness, self-management and self-learning ability, being able to adapt to social and personal sustainable development through continuous learning.
9. Chinese proficiency requirements: when international students graduate, their Chinese proficiency must reach the level 4 of Chinese proficiency Test (HSK).
10. Writing papers requirements: encouraging international students to write papers in Chinese. For majors using English as the teaching language, papers can be written in English, the thesis title and abstract should be bilingual in Chinese and English.

#### 四、 主干学科

应用经济学、理论经济学、工商管理

#### Main Subjects

Applied Economics, Theoretical Economics, Business Administration

#### 五、 核心课程

宏观经济学、微观经济学、计量经济学、国际经济学、国际贸易

学、国际金融学、国际贸易实务、农产品国际贸易。

### Core Courses

Macroeconomics, Microeconomics, Econometrics, International Economics, International Trade, International Finance, International Trade Practice, International Trade of Agricultural Products

### 六、 学制与学位

修业年限：4

授予学位：经济学学士学位

Duration and academic degree

Length of study: 4 years

Degree: Bachelor's Degree of Economics

### 七、 修读学分要求 Credit Requirements

课程体系 Curriculum System	课程类别 Course Category	学分要求 Credit Requirements	备注 Note
通识教育 General Education	通识必修 (必修) General Required (Compulsory)	22	
	通识选修 (选修) General Elective (Elective)	10	美育类不低于 2 学分 人文与社会类不低于 2 学分 计算机及信息类不低于 2 学分 创新创业类不低于 2 学分 Students can choose General Elective courses set by school, among which students take no less than 2 credits in Aesthetic Education and Sports, no less than 2 credits in Humanities and Society, no less than 2 credits in Computer and information, and no less than 2 credits in Innovation and Entrepreneurship courses.
专业教育 Specialized Education	专业基础课 (必修) Professional Basic Courses (Compulsory)	38	
	专业核心课 (必修) Professional Core Course (Compulsory)	27	
个性化教育 Individualized Education	专业方向课 (选修) Professional Orientation Courses (Elective)	22	
	专业拓展课 (选修) Professional Development Course (Elective)	8	
实践教育 Practical Education	通识实践 (必修) General Practice (Compulsory)	2	
	专业实践 (必修) Professional Practice (Compulsory)	15	
合计 Total		144	



## 八、 人才毕业要求实现矩阵 Graduation Requirements Matrix

序号 No.	课程名称 Course Name	毕业要求 Graduation Requirements									
		1	2	3	4	5	6	7	8	9	10
1	大学体育 College Physical Education							M	L		H
2	汉语基础 Chinese Language					H			H	H	
3	中国文化概论 Introduction to Chinese Culture	H								H	H
4	经典文献导读 Classic Literature Reading	H	H					M	M		
5	专业概论与新生研讨 Specialty Introduction and Freshman Seminar					M		M			L
6	劳动教育 Labor Education					M		M	M		
7	Python 语言及应用 Python Language and Application			H		H		M			
8	经济数学 Economic Mathematics					H		M			
9	会计学原理 Principle of Accounting		M	H				M			
10	概率论与数理统计 Probability Theory and Mathematical Statistics		H						H		M
11	微观经济学 Microeconomics		H					M			
12	宏观经济学 Macroeconomics		H			H		M			
13	金融学 Economics of Money, Banking and Financial Markets		M						M		M
14	计量经济学 Econometrics		H					H			M
15	财政与税收 Public Finance and Tax	H		M	M			M			
16	国际经济学 International Economics		H	M					M		
17	商务英语 Business English			H		M				H	
18	统计学 Statistics		H	M				M			
19	跨境电商综合实训 comprehensive practice for cross-border e-commerce			H	M					M	
20	跨境电子商务			H	M					M	

	cross-border e-commerce									
21	国际贸易学 International Trade		H	M				M		H
22	国际金融学 International Finance		H		H		M			
23	国际贸易实务 practice for international trade		M	H					M	
24	国际商法 international business law		M	H	H				M	M
25	农产品国际贸易 international trade of agricultural products	H	M	H	H					
26	农产品国际贸易课程实训 course practice for agricultural international trade	H	M	H	H					
27	国际商务谈判 international business negotiation	H		H	H	L			H	
28	世界经济 World Economy	M		H			H			M
29	管理学原理 Principles of management	M		H				M		
30	国际服务贸易 international service trade	M		M	H				M	M
31	中国当代经济 China Contemporary Economics	H								M
32	经济与贸易综合实验 Comprehensive experiment of economy and trade	H		H		M			M	
33	区域经济学（研） Regional Economics（P）		M				M	M	L	
34	农业经济学 Agricultural Economics	H		H			M			
35	经济学研究方法 with 论文写作 Economic research methods and thesis writing		M				H			M
36	旅游管理 Tourism Management			H			M			M
37	国际商务模拟谈判 experiment of international business negotiation			H	H	L			H	
38	国际市场营销 international marketing			H	H	M			H	
39	自贸区运营调查 Survey of Free Trade Zone Management	H		M	M			M		
40	毕业实习（论文） Graduation Practice (thesis)	H	H	M	M		M			M
41	创新创业实践 Innovation and Entrepreneurship Practice	H		M	M			H		M

注：（1）毕业要求与课程高相关打“H”，毕业要求与课程一般相关打“M”，较低打



“L” 毕业要求与课程不相关不做任何标记。(2) 课程包括学科基础课程、专业教育课程、集中实践课程（不含思政类课程实践），并以开课时间升序进行排序。

Note: (1) H means specific requirement is highly related to the course; M means specific requirement is moderately related to the course; L means specific requirement is lowly related to the course. (2) Course includes basic courses, major educational courses, practical courses, and courses should be ascending according to the course time.

## 九、 人才培养计划进程表 Educational Plan and Schedule

### 1. 通识教育 General Education

类别 Type	课程 代码 Course Code	课程名称 Course Name	学分 Credit	学时 hours			执行 学期 Term	开课学院 College	备注 Remarks
				总计 Total	讲授 Lecture	实验 Experiment			
通识 必修 General Education		汉语基础 I Chinese Language I	3	48	48		1	人文学院 College of Humanities	
		中国文化概论 Introduction to Chinese Culture	3	48	48		1	人文学院 College of Humanities	
		劳动教育 Labor Education	2	32	8	0	1	全部 All of Colleges	
		Python 语言及应用 Python Language and Application	1	16	16	0	1	经济学院 College of Economics	
		汉语基础 II Chinese Language II	3	48	48		2	人文学院 College of Humanities	
		大学体育 College Physical Education	1	16	16	0	2	体育学院 College of Physical Education	
		汉语基础 III Chinese Language III	3	48	48		3	人文学院 College of Humanities	
		大学体育 College Physical Education	1	16	16	0	3	体育学院 College of Physical Education	
		汉语基础 IV Chinese Language IV	3	48	48		4	人文学院 College of Humanities	
			20	320	296				

## 2.专业教育 Specialized Education

类别 Type	课程代码 Course Code	课程名称 Course Name	学分 Credit	学时 hours			执行 学期 Term	开课学院 College	备注 Remarks
				总计 Total	讲授 Lecture	实验 Experiment			
专业 基础课 Professional Basic Courses		经典文献导读 Classic Literature Reading	2	32	30	2	1	经济学院 College of Economics	
		经济数学 Economic Mathematics	3	48	44	4	1	经济学院 College of Economics	
		专业概论与新生研讨 Specialty Introduction and Freshman Seminar	0.5	8	8	0	1	经济学院 College of Economics	
		经济数学 Economic Mathematics	3	48	44	4	2	经济学院 College of Economics	
		会计学原理 Principle of Accounting	3	48	44	4	2	管理学院 College of Managements	
		微观经济学 Microeconomics	4	64	60	4	2	经济学院 College of Economics	★
		概率论与数理统计 Probability Theory and Mathematical Statistics	3.5	56	50	6	2	经济学院 College of Economics	
		宏观经济学 Macroeconomics	4	64	60	4	3	经济学院 College of Economics	★
		金融学 B Economics of Money, Banking and Financial Markets B	3	48	48	0	3	经济学院 College of Economics	
		统计学 B Statistics B	3	48	40	8	3	经济学院 College of Economics	
		计量经济学 Econometrics	4	64	56	8	4	经济学院 College of Economics	★
		商务英语 Business English	2	32	32	0	4	经济学院 College of Economics	
		财政与税收 Public Finance and Tax	3	48	42	6	5	经济学院 College of Economics	
专业核心课 Professional Core Course		跨境电子商务 Cross-Border E- Commerce	2	32	32	0	3	经济学院 College of Economics	
		国际经济学 International Economics	3	48	48	0	4	经济学院 College of Economics	★

	国际贸易实务 International Trade Practice	3	48	48	0	5	经济学院 College of Economics	★
	国际市场营销 International Marketing	3	48	48		7	经济学院 College of Economics	
	国际贸易学 International Trade	3	48	44	4	5	经济学院 College of Economics	★
	国际金融学 International Finance	3	48	44	4	6	经济学院 College of Economics	★
	国际商法 International Business Law	2	32	26	6	6	经济学院 College of Economics	
	农产品国际贸易 International Trade of Agricultural Products	2	32	32	0	6	经济学院 College of Economics	★
	国际商务谈判 International Business Negotiation	3	48	44	4	7	经济学院 College of Economics	
合计 Total		62	992	924	68			

注:专业核心课程用“★”标注, 辅修专业课程用“辅”标注

Note: Core courses are marked with ★

### 3. 个性教育 Individualized Education

模块 Module	课程 代码 Course Code	课程名称 Course Name	学分 Credit	学时 hours			执行 学期 Term	开课学院 College	备注 Remarks
				总计 Total	讲授 Lecture	实验 Experiment			
国际商务 发展 International Business Development		世界经济 World Economics	3	48	48	0	6	经济学院 College of Economics	
		管理学原理 Principles of Management	3	48	48	0	1	经济学院 College of Economics	
		国际服务贸易 International Service Trade	3	48	44	4	5	经济学院 College of Economics	
		中国当代经济 China Contemporary Economics	2	32	28	4	3	经济学院 College of Economics	
乡村经济与 农业开放 Rural Economy and Agricultural Opening		旅游管理 Tourism Management	3	48	48	0	4	经济学院 College of Economics	
		农业经济学 Agricultural Economics	3	48	48		4	经济学院 College of Economics	
学术创新 Academic Innovation		经济学研究方 法与论文写作 Economic research methods and thesis writing	3	48	48	0	5	经济学院 College of Economics	
		区域经济学 (研) Regional Economics (P)	2	32	32	0	7	经济学院 College of Economics	
合计 Total			22	352	344	8			

## 4.实验实训 Practical Training

### (1) 实验环节 Experiment Sector

类别 Type	课程 代码 Course Code	课程名称 Course Name	学分 Credit	学时 hours			执行 学期 Term	开课学 院 College	备注 Remarks
				总计 Total	讲授 Lecture	实验 Experiment			
通识 必修 General Education		Python 语言及 应用 Python Language and Application	2	32		32	1	经济学 院 College of Economic s	
专业核心课 Professional Core Course		国际商务谈判 实验 Experiment of International Business Negotiation	1	16	0	16	7	经济学 院 College of Economic s	
		经济与贸易综 合实验 Comprehensive experiment of economy and trade	2	32	0	32	5-8	经济学 院 College of Economic s	
合计 Total			5	80	0	80			

注：16 学时及以上的实验环节单列为实验课程

Note: Courses with more than 16 hours should be defined as experiment course independently.

## (2) 实训环节 Practical Sector

类别 Type	课程代码 Course Code	课程名称 Course Name	实践 周数 Practical Weeks	学分 Credit	执行 学期 Term	开课学院 College	备注 Remarks
通识 实践 General Practice		创新创业实践 Innovation and Entrepreneurship Practice	2	2	8	全部 All of Colleges	
专业 实践 Professi onal Practice		跨境电商综合实训 Comprehensive Practice for Cross- Border E-Commerce	3	3	3	经济学院 College of Economics	
		农产品国际贸易课 程实训 Course Practice for Agricultural International Trade	1	1	6	经济学院 College of Economics	
		自贸区运营调查 Survey of Free Trade Zone Management	1	1	7	经济学院 College of Economics	
		毕业实习（论文） Graduation Practice (thesis)	10	10	8	经济学院 College of Economics	
合计 Total			<b>17</b>	<b>17</b>			